

Cookie consent information

Cookie information last updated on: 2024-03-06

Field	Value
Consent ID	31864fe95b5d7ac40662301fc58d4f2e-9b7129ec
Consent date	2024-05-02 11:30
Consent IP	85.242.134.164

Cookie finalities

Statistic cookies

Enabled: Yes

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Cookie name	Provider	Purpose	Expiry
ANID	Google	These cookies have an advertising purpose for the Google Adwords service. It allows the Platform to distinguish between browsers and devices. This information is used to measure the performance of the advertisements and to provide product recommendations based on statistical data.	1 year
CONSENT	Google	They allow you to customise how ads are seen outside of Google or to store information such as your preferred language when showing search results.	20 years
c_user	Facebook	The c_user cookie contains the user ID of the currently logged in user.	1 year
datr	Facebook	The purpose of the datr cookie is to identify the web browser being used to connect to Facebook independent of the logged in user.	2 years
iComMktPNID		Collection of data for the elaboration of statistics related to the sending of communications.	When you close your browser
sb	Facebook	To store browser details.	2 years
wpnViewcount		Indicates the number of pages viewed by the user.	When you close your browser
_clk		It collects data related to navigation and user behaviour to produce statistics and heat maps.	1 año

_ga	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years
_gat_gtag_UA_*	Google	Used to throttle request rate.	1 minute
_gcl_au	Google	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	3 months
_gid	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day
__Secure-3PAPISID	Google	Builds a profile of website visitor interests to show relevant and personalized ads through retargeting.	2 years
__Secure-3PSID	Google	Builds a profile of website visitor interests to show relevant and personalized ads through retargeting.	2 years
__Secure-3PSIDCC	Google	These cookies are used to deliver ads more relevant to you and your interests.	1 año

Necessary cookies

Enabled: Always enabled

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Cookie name	Provider	Purpose	Expiry
PHP_SESSID		This cookie is native to PHP and enables websites to store serialised state data. It is used to establish a user session and to pass state data via a temporary cookie, which is commonly referred to as a session cookie.	Session
PrestaShop-#		This cookie helps keep user sessions open while they are visiting a website, and help them make orders and many more operations such as: cookie add date, selected language, used currency, last product category visited, last seen products, client identification, name, first name, encrypted password, email linked to the account, shopping cart identification.	480 hours
TPIDC		Cookie of the user's internal identifier.	5 years
__lglaw		Used by the system to generate the notice notifying the user that the site uses cookies.	1 year

## Preference cookies

Enabled: Yes

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

Cookie name	Provider	Purpose	Expiry
cus		It allows to know if the user has the active or inactive subscription.	15 days
cwdcc		Information from webhooks that indicate subscription status.	1 day
cwdsc		Information from webhooks that indicate subscription status.	8 minutos
G_ENABLED_IDPS	Google	Used for Google Single Sign On.	When you close your browser
NID	Google	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	6 months
sdtpc		Indicator on the active/inactive opt in.	5 minutos

## Cookies marketing

Enabled: Yes

Marketing cookies are used to track visitors on websites. The intention is to show relevant and appealing advertisements to the individual user, and therefore more valuable...